February 12, 2014

I wanted to take a moment to thank you for your continued support of The Garden Company! Were it not for loyal customers like you, we would not be celebrating our 10th anniversary on March 15th of this year. In honor of that anniversary, we will be hosting a special *March Madness* sale! Everything in the store is available at 10% off throughout the month, and selected specials will be offered each day at higher discounts. Please pick up one of our promotional flyers in the store for a complete schedule of these bonus promotions and the dates they will run.

, you can realize an even greater savings by bringing this letter with you when you shop. Present it to the cashier at checkout to identify yourself as a VIP Customer and receive an additional 5% off your total bill. This is just our way of thanking you for your continued patronage of The Garden Company. Remember, The Garden Company is your one stop shop for all of your spring planting needs!

Sincerely,

Catherine Turner

The Garden Company

1234 Oak St.

Seattle, WA 10101